



1027 S. 5th Street
Milwaukee, WI 53204
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Dear Business Owner:

March 29, 2018

On Tuesday, May 1st, Voces de la Frontera is holding a statewide "Day without Latinxs and Immigrants" march in Waukesha to demand that Waukesha County Sheriff Eric Severson not turn his sheriffs into Immigration agents through the federal 287 g program. In the areas where 287g has been implemented, like Arizona under Joe Arpaio, discrimination and racial profiling have increased, families have been separated, and the economy has been gravely harmed. The Trump Administration is trying to expand 287g as part of its war on immigrants.

We must defeat 287g in Waukesha to stop these hateful policies from spreading throughout Wisconsin.

In 2017, after Days without Latinxs and Immigrants on February 13th and May 1st, former Milwaukee County Sheriff David Clarke's for 287g was rejected, and Clarke resigned. In 2016 as well, our movement defeated anti-sanctuary state legislation by organizing a Day without Latinxs and Immigrants that February.

A key part of our success has been the support of Wisconsin local businesses, which make critical contributions to our economy. **This year, we will hold a statewide march on May 1st at 10am in Waukesha. While we ask small businesses to close during the time of the march, we will urge community members to only boycott large corporations, and to support the small businesses that stand with immigrant families on May Day.** We will recognize all businesses that close publicly and urge the public to patronize them.

We ask for your support in these additional ways:

- Please join us and give your employees permission to march on May 1st from 10am until noon in Waukesha.
- Call Sheriff Severson at 262-548-7122, and urge him not to enroll in 287g.
- Please give a tax-deductible donation to offset expenses, which include permits, promotion, and transportation.
- Donate television or radio commercials.
- Place a poster for the march in your business and distribute flyers to customers, friends, and family.

May 1st Schedule:

9am- Buses leave from 1027 S 5th St in Milwaukee

10am- Community members join in Waukesha (exact location TBD)

11am- Rally at the Waukesha County Courthouse (515 Moreland Blvd in Waukesha)

12pm- Rally ends, buses board

1pm- Buses return to 1027 S 5th St in Milwaukee

Please feel free to contact me at 414-736-2835 or via email at christine@vdlf.org. Regarding contributions, please contact Nancy at 608-358-0565 or nancy@vdlf.org. A profound *gracias* for your interest and participation!

Sincerely,

Christine Neumann-Ortiz, Executive Director, Voces de la Frontera